

2026 MOBILE AREA  
ECONOMIC OUTLOOK

# ***SURVEY RESULTS***

Survey sent to Mobile Chamber members.



# LOCAL VS. NATIONAL

## BUSINESS CLIMATE

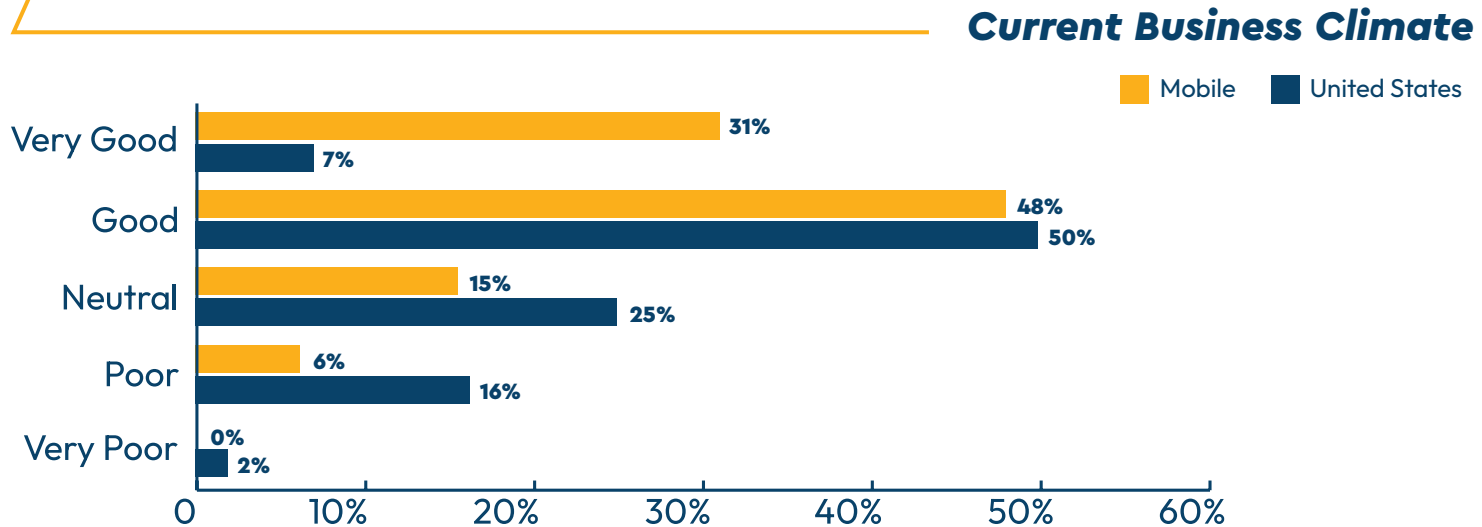
**Very Good:** Thriving with excellent growth prospects.

**Poor:** Some challenges and limited opportunities.

**Good:** Positive conditions and moderate growth opportunities.

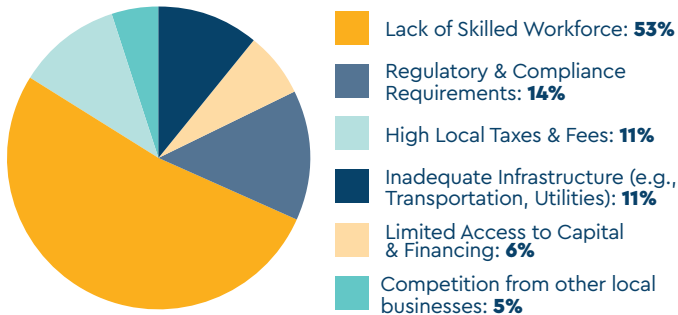
**Very Poor:** Significant challenges and economic difficulties.

**Neutral:** Stable with no significant issues or opportunities.

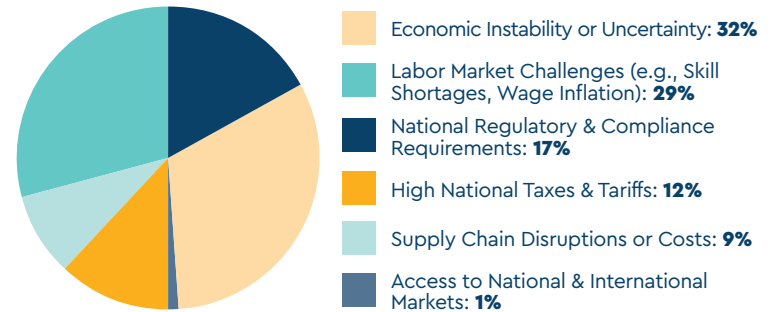


# LOCAL VS. NATIONAL BIGGEST BARRIERS TO DOING BUSINESS

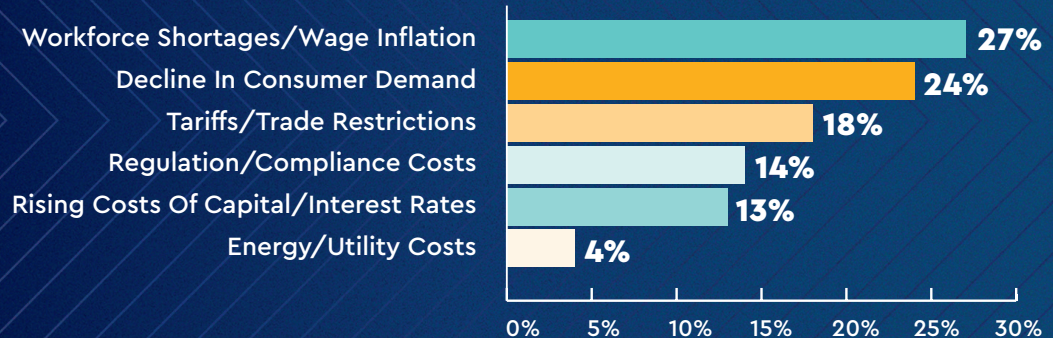
## IN MOBILE



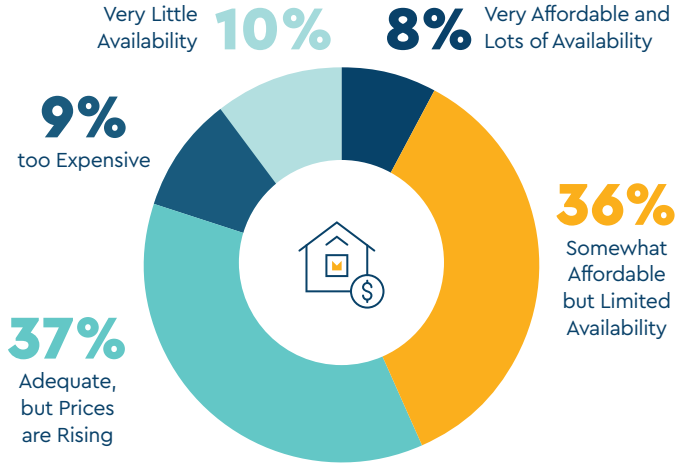
## IN THE UNITED STATES



## BIGGEST RISK TO BUSINESS IN MOBILE

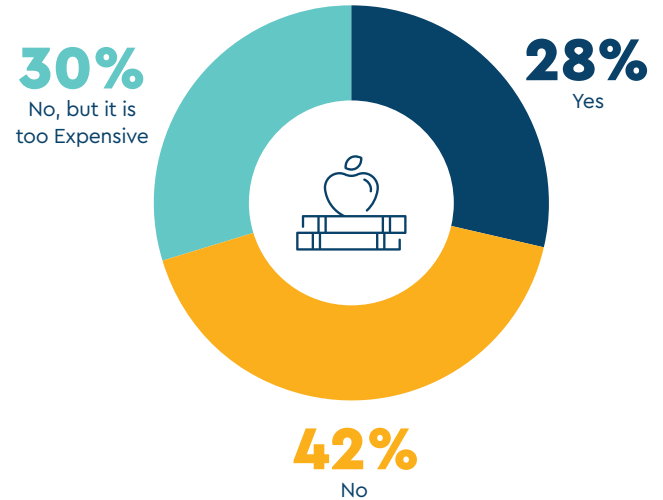


## PERCEPTION OF HOUSING IN MOBILE

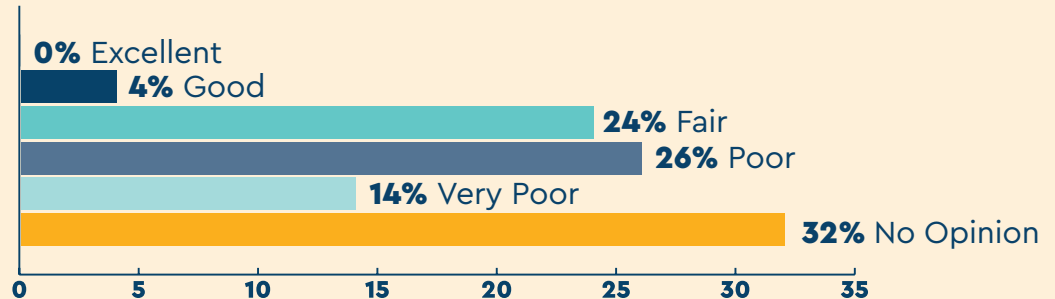


## PERCEPTION OF CHILDCARE

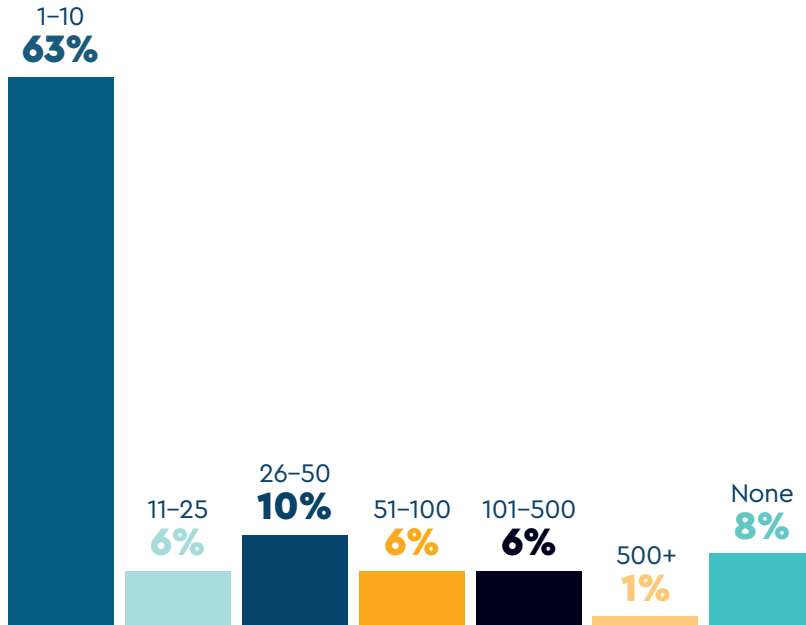
Do you or your employees have trouble finding childcare?



## PERCEPTION OF TRANSPORTATION



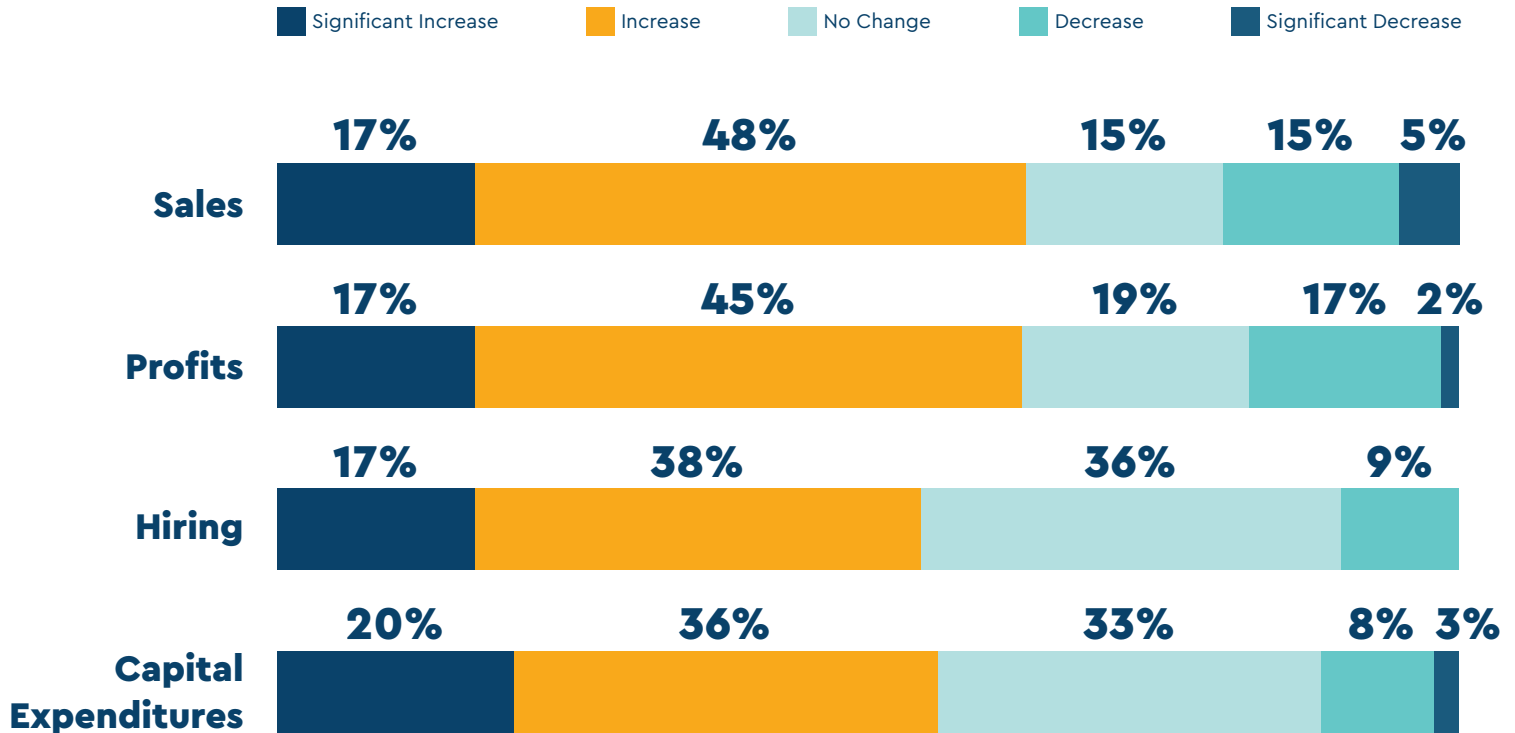
## EMPLOYEES HIRED IN 2025



**92%**  
of respondents  
hired a new  
employee in 2025.

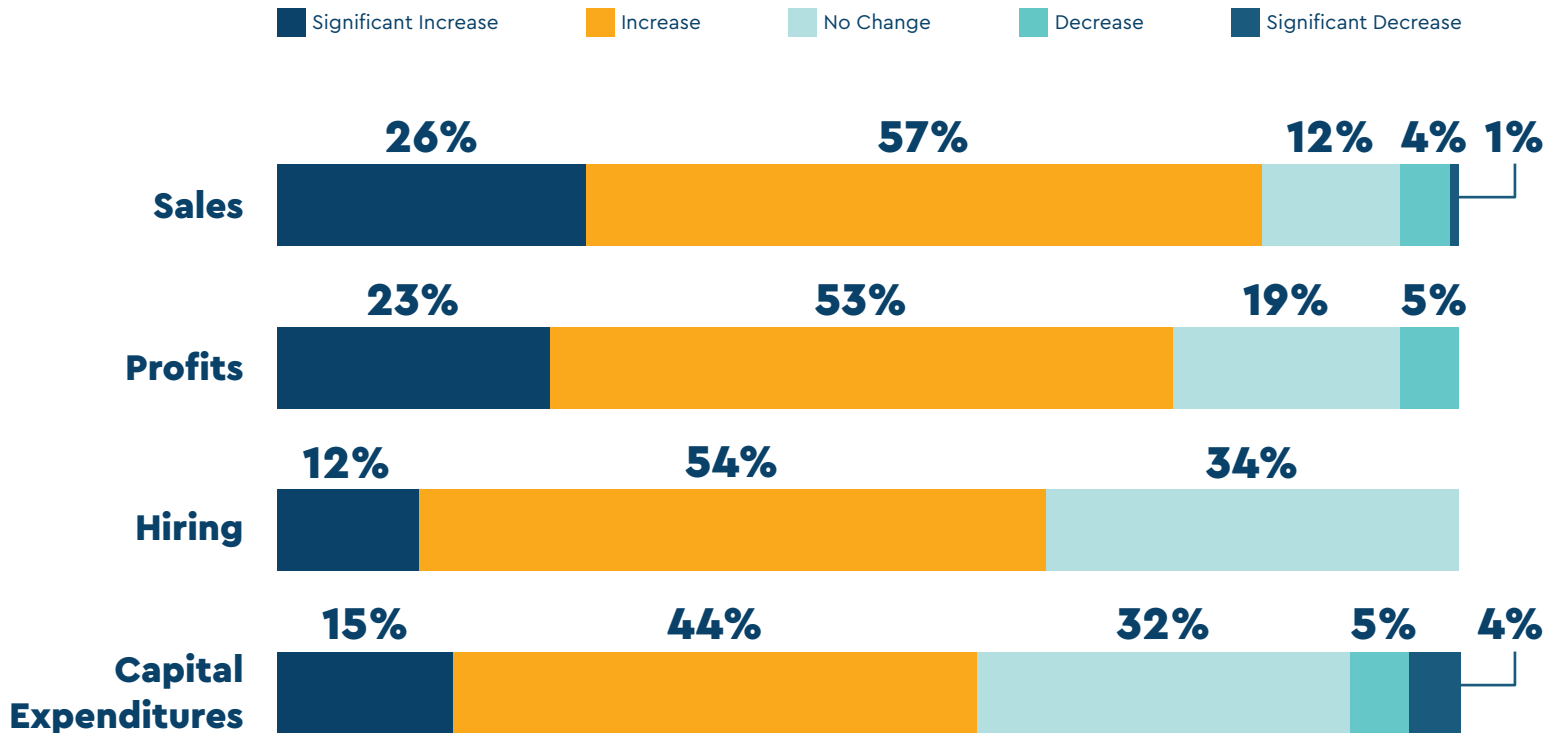
**80%** of respondents hired three-quarters  
of their employees locally.

# 2025 BUSINESS PERFORMANCE



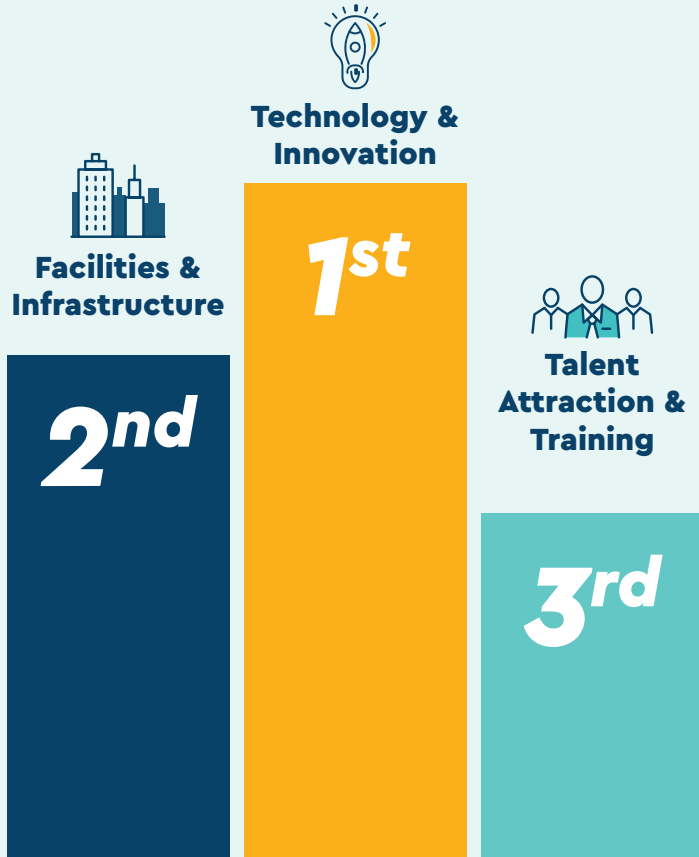
2026

# BUSINESS EXPECTATIONS



2025

# TOP INVESTMENT AREAS

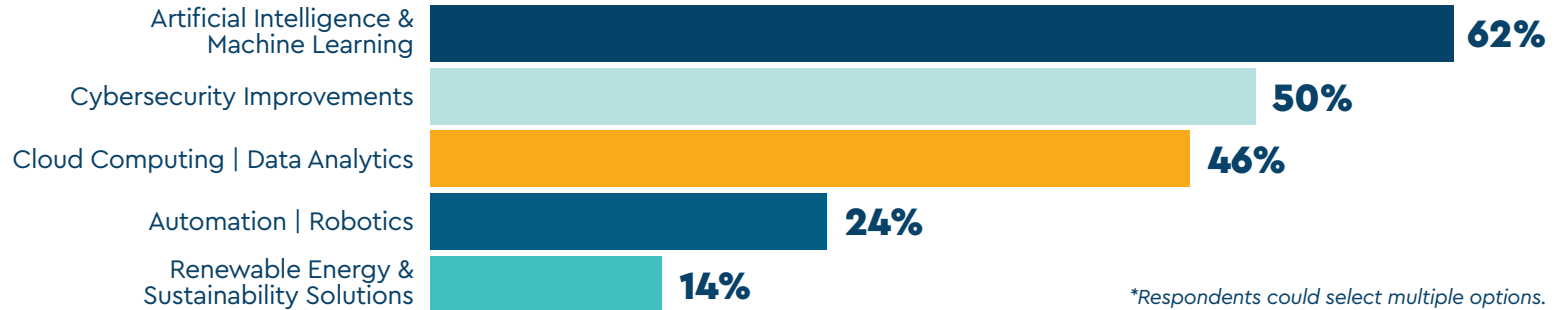


2026

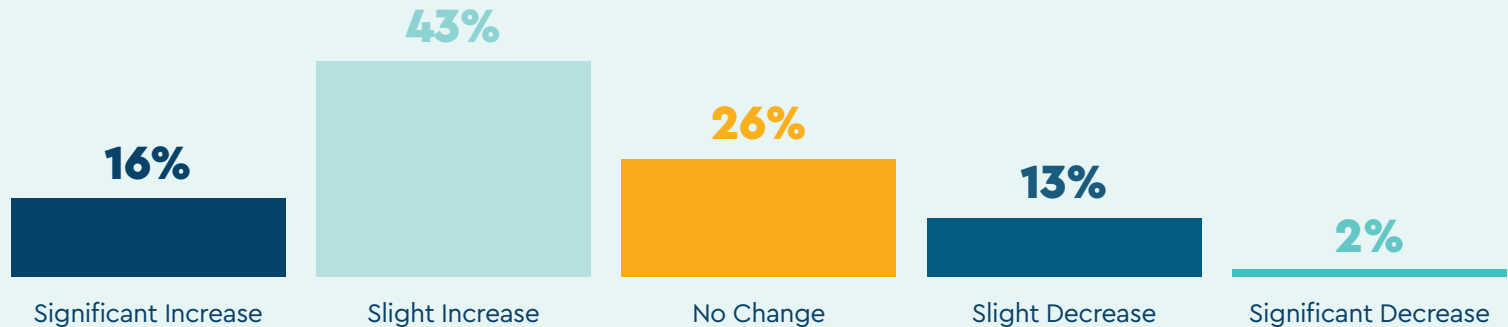
# TOP EXPECTED INVESTMENT AREAS



# INVESTING IN NEW TECHNOLOGIES



## HOW HAS CUSTOMER DEMAND FOR YOUR PRODUCT CHANGED?



# TOP 3 ECONOMIC PRIORITIES FOR 2026

\*Respondents were only allowed one choice.



Attracting New  
Industries &  
Investments



Improving  
Public  
Infrastructure



Enhancing Education  
& Workforce  
Development

# TOP INDUSTRIES FOR RECRUITMENT FOR 2026

\*Respondents were only allowed one choice.



Manufacturing &  
Industry

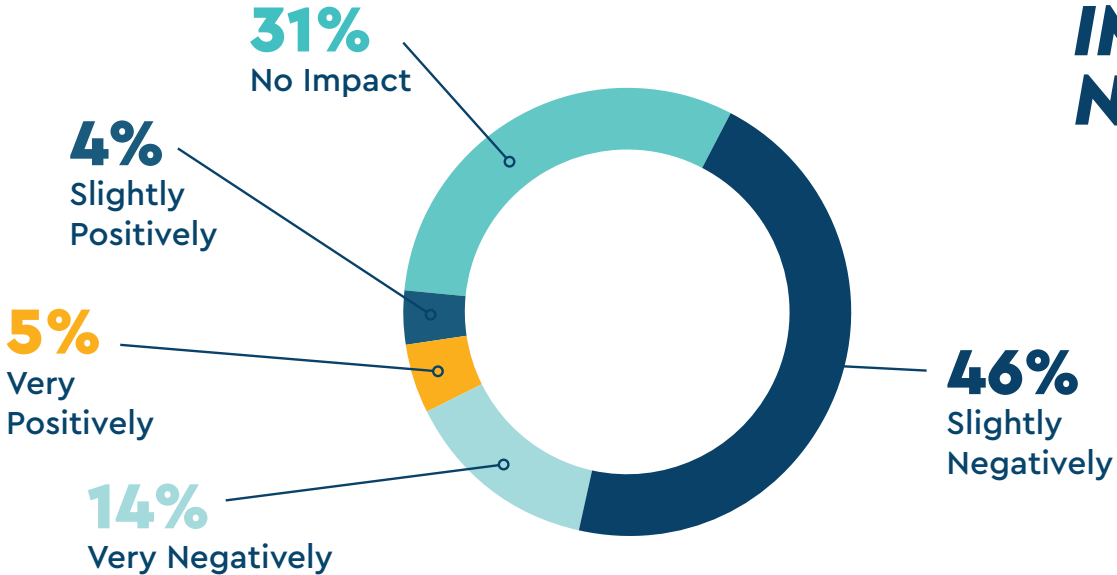


Technology &  
Innovation



Logistics &  
Transportation

# IMPACTS OF NEW TARIFF POLICIES



## CONFIDENCE INDEX OVER THE NEXT 12 MONTHS

MOBILE  
ECONOMY



USA  
ECONOMY

